

ResultSource

Book Marketing

- Comprehensive Window Display, Front Table Placement, and Business Center Pockets.
- 45 Airports
- 2 Train Stations
- 80 Bookstores

Window Display

Overview:
3 months in 26 bookstores



Front Store Table Display

Overview:
1 month in 26 bookstores



Business Center Pocket

- Overview:
- 1 month in 28 bookstores



Window Display, Front Table Display, and Business Center Pockets

- **Front of Store Table Placement**

- 26 bookstores (including: Hartsfield-Jackson Atlanta International Airport, Philadelphia International Airport, Jacksonville International Airport, Spokane International Airport, Palm Beach Florida International Airport, and more)
- 1 month

- **Window Display**

- 26 bookstores (including: O'Hare International Airport, Los Angeles International Airport, Dallas Lovefield International Airport, Seattle Tacoma International Airport, Logan International Airport, Denver International Airport, and more)
- 3 months
- Plus Spine out placement of book in business section of store

- **Business Center Pocket**

- 28 bookstores (including: Los Angeles International Airport, Philadelphia International Airport, Charlotte International Airport, San Diego International Airport, Hartsfield-Jackson International Airport, and more)
- 1 month

Destination Airports and NYC Train Stations

- Atlanta, GA - Hartsfield-Jackson Atlanta Airport
 - 11 Bookstore
- Arlington, VA- Ronald Reagan Washington National Airport
 - 1 Bookstore
- Austin, TX- Austin-Bergstrom International Airport
 - 11 Bookstore
- Baltimore, MD – Baltimore –Washington International Airport
 - 1 Bookstore
- Birmingham, AL- Birmingham- Shuttlesworth International Airport
 - 1 Bookstores
- Boston, MA- Logan International Airport
 - 1 Bookstore
- Burlington, BT- Burlington International Airport
 - 1 Bookstore
- Charlotte, NC- Charlotte Douglas International Airport
 - 1 Bookstore
- Chicago, IL- Chicago Midway International Airport
 - 2 Bookstores
- Cincinnati, OH- Greater Cincinnati Airport
 - 1 Bookstores
- Columbus, OH- Port Columbus International Airport
 - 1 Bookstores
- Columbia, SC- Columbia Metropolitan International Airport
 - 1 Bookstores
- Dallas, TX- Dallas Love Field Airport
 - 1 Bookstores
- Dallas, TX- Dallas/Fort Worth International Airport
 - 5 Bookstores
- Dayton, OH- Dayton International Airport
 - 1 Bookstore
- Denver, CO – Denver International Airport
 - 4 Bookstores
- Detroit, MI– Detroit Metropolitan Wayne County Airport
 - 4 Bookstores
- Fort Meyers, FL– Southwest Florida International Airport
 - 2 Bookstores
- Greensboro, NC- Piedmont Triad International Airport
 - 1 Bookstores
- Houston, TX- George Bush Intercontinental Airport
 - 1 Bookstores
- Jacksonville, FL-Jacksonville Intercontinental Airport
 - 1 Bookstores
- Las Vegas, NV FL-McCarran International Airport
 - 1 Bookstores
- Latham, NY - Albany International
 - 1 Bookstore
- Lexington, KY – Blue Grass Airport
 - 1 Bookstores
- Los Angeles– Los Angeles International Airport
 - 5 Bookstore
- Louisville, KY- Louisville International Airport
 - 1 Bookstore
- Memphis, TN- Memphis International Airport
 - 1 Bookstore
- Miami, FL- Miami International Airport
 - 2 Bookstore
- New Jersey - Port Authority Train Terminal
 - 1 Bookstores
- New York, NY - LaGuardia Airport
 - 2 Bookstores
- New York, NY- John F. Kennedy International Airport
 - 1 Bookstore
- New York, NY – Port Authority Bus Terminal
 - 1 Bookstore
- New York City, NY- Long Island MacArthur Airport
 - 1 Bookstore
- New York, NY - Met Life
 - 1 Bookstore
- Newark, NJ – Newark Liberty International Airport
 - 1 Bookstores
- Omaha, NE – Epply Airfold Airport
 - 1 Bookstores
- Orlando, FL – Orlando Sanford International Airport
 - 1 Bookstore
- Palm Beach, FL- Palm beach International Airport
 - 1 Bookstore
- Philadelphia, PA – Philadelphia International Airport
 - 2 Bookstore
- Phoenix, AZ- Phoenix-Mesa Gateway Airport
 - 2 Bookstore
- Pittsburgh, PA- Pittsburgh International Airport
 - 1 Bookstore
- Providence, RI- Greater Rochester International Airport
 - 2 Bookstore
- San Diego, CA- San Diego International Airport
 - 2 Bookstore
- Seattle, WA- Seattle-Tacoma International Airport
 - 1 Bookstore
- Spokane, WA- Spokane International Airport
 - 1 Bookstore
- Sterling, VA- Washington Dulles International Airport
 - 1 Bookstore
- Warwick, RI-T.F. Green Airport
 - 1 Bookstore